



PHILIP L. BROWNING  
Director

FESIA A. DAVENPORT  
Chief Deputy Director

# County of Los Angeles DEPARTMENT OF CHILDREN AND FAMILY SERVICES

425 Shatto Place, Los Angeles, California 90020  
(213) 351-5602

## Board of Supervisors

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# ADOPTED

BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES

February 03, 2015

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

17 February 3, 2015

PATRICK OGAWA  
ACTING EXECUTIVE OFFICER

Dear Supervisors:

## REQUEST FOR APPROVAL TO ACCEPT GRANT FUNDS FROM THE DAVE THOMAS FOUNDATION FOR ADOPTION FOR THE WEDNESDAY'S CHILD PROGRAM (ALL SUPERVISORIAL DISTRICTS) (3 VOTES)

### SUBJECT

The Department of Children and Family Services (DCFS) has received a grant from the Dave Thomas Foundation for Adoption for Calendar Year 2015 to help recruit prospective adoptive families through the Wednesday's Child program that airs on FOX 11 News. DCFS is requesting that the Board delegate authority to execute a grant agreement and accept the grant funds.

### IT IS RECOMMENDED THAT THE BOARD:

1. Accept \$30,000 in grant funds for the calendar year 2015 that are being awarded by the Dave Thomas Foundation for Adoption to DCFS.
2. Delegate authority to the Director of DCFS, or designee, to execute the attached grant agreement. Delegate authority to the Director of DCFS, or designee, to sign future grant agreements with similar terms, for up to two additional 12-month renewal periods ending December 31, 2017. County Counsel approval will be obtained prior to executing such grant agreements, and the Director will notify the Board and the CEO in writing within ten business days after execution.

### PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

DCFS has been receiving grants for the Wednesday's Child program from the Freddie Mac Foundation for the past 14 years. Although the Freddie Mac Foundation ceased its operations at the end of 2014, the the Dave Thomas Foundation for Adoption will continue to fund the Wednesdays Child program in five cities nationwide. DCFS submitted a grant request to the Dave Thomas

Foundation and was awarded \$30,000. These funds are used to pay for a part-time Wednesday's Child Coordinator position, the annual Wednesday's Child reunion event, and miscellaneous items that may be needed to enhance the program. The goal of the program is to increase the number of hard-to-place children that reach permanency. The grant award is for calendar year 2015 through December 31, 2015.

By accepting the grant funds awarded, DCFS will be able to increase the likelihood of finding adoptive families for waiting children.

### **Implementation of Strategic Plan Goals**

The recommended actions are consistent with the principles of the Countywide Strategic Plan Goals of 4 (Fiscal Responsibility) and 5 (Children and Family well-Being). Utilizing available Dave Thomas Foundation funding provides the County with the opportunity to enhance the likelihood for at-risk children and youth in foster care to achieve permanency.

### **FISCAL IMPACT/FINANCING**

This Grant does not require a County match and is 100% fully funded by the Dave Thomas Foundation. Therefore, there will be no impact on net County cost (NCC). Funding is included in the Department's FY 14-15 Adopted Budget and will be included for subsequent fiscal years in the Department's budget requests.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

To receive the funds, the DCFS Director will need to sign the attached Grant Agreement with the Dave Thomas Foundation for Adoption. The Grant Agreement provides that DCFS will do the following:

1. Facilitate the filming of television segments featuring waiting children or adoptive family success stories.
2. Select appropriate children and families to feature.
3. Assure that all children and families are properly prepared to be featured.
4. Coordinate the taping of the segments with the media partner (currently it is Fox 11 News) and the various venues.
5. Provide the media partner and the national program web site with appropriate photographs and descriptions of the children.
6. Follow up with each prospective adoptive parent who responds to the segments.
7. Communicate regularly with the DCFS recruiters that referred the child as to the children's status.
8. Remove children from the media partner's and national web sites as necessary.

### **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

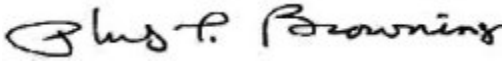
Approval of the recommended actions will allow DCFS to continue to enhance adoption recruitment on behalf of hard-to-place children and youth. It is designed to improve the lives of children and families in all supervisorial districts by reducing the number of children in out-of-home care that exit the foster care system without a permanent family. It would also shorten the timelines to permanency for children and youth under the supervision of DCFS.

**CONCLUSION**

Upon approval of this request, instruct the Acting Executive Officer/Clerk of the Board to send an adopted-stamped copy of the Board letter to:

1. Department of Children and Family Services  
Juvenile Court and Adoption Services  
425 Shatto Place  
Los Angeles, California 90020  
Attention: Rhelda Shabazz, Deputy Director

Respectfully submitted,



PHILIP L. BROWNING

Director

PLB:RS:BT:sg

Enclosures

c: Interim Chief Executive Officer  
Acting Executive Office, Board of Supervisors  
County Counsel



**DAVE THOMAS  
FOUNDATION  
FOR ADOPTION®**

December 15, 2014

Mr. Philip Browning  
County of Los Angeles Department of Children and Family Services  
425 Shatto Place  
Los Angeles, CA 90020

Dear Mr. Browning:

We are pleased to inform you that County of Los Angeles Department of Children and Family Services has been awarded \$30,000 for a Wednesday's Child grant detailed in your grant application.

The grant period runs from January 1, 2015 through December 31, 2015. The use of this grant is restricted to the project as described in your application.

Please sign and return the enclosed original contract and return it to the Foundation. The grant will be disbursed in full the first week of January 2015.

You will be asked to submit an online interim impact report due October 1, 2015 and a final report due February 1, 2016. Please do not hesitate to call if you have any questions.

Sincerely,

Rita L. Soronen  
President & CEO

Enclosure

**RECEIVED**

**DEC 19 2014**

**DIRECTOR'S OFFICE**



## DAVE THOMAS FOUNDATION FOR ADOPTION GRANT AGREEMENT

THIS AGREEMENT is made and entered into this 1<sup>st</sup> day of January 2015, by and between the Dave Thomas Foundation for Adoption (DTFA) and County of Los Angeles Department of Children and Family Services ("Grantee").

### WITNESSETH:

WHEREAS, DTFA is an Ohio nonprofit corporation formed to engage in charitable activities relating to adoption education and awareness; and

WHEREAS, Grantee has applied for a grant from DTFA to be used for the project and/or purposes described in Grantee's proposal (the "Proposal"), a copy of which is attached to this Agreement as *Exhibit 1*; and

WHEREAS, based on the representations made by Grantee and its acceptance of and agreement to the terms and conditions contained in this Agreement, DTFA is willing to make a grant to Grantee;

NOW, THEREFORE, in consideration of the promises and agreements set forth in this Agreement, DTFA and Grantee hereby agree as follows:

1. Grant and Purpose. DTFA shall grant to Grantee thirty thousand dollars (\$30,000) (the "Grant") to be used exclusively for the project or purpose described in the Proposal (the "Project"), except as may be modified in accordance with the terms and conditions of this Agreement, and as may be described in the Grantee Award Letter. The Grant is subject to and conditioned upon Grantee's strict compliance with the terms and conditions contained in this Agreement. The Grant period shall commence on January 1, 2015 (the "Effective Date") and shall terminate December 31, 2015 unless sooner terminated pursuant to this Agreement (the "Termination Date").

2. Use of Grant Funds.

- (a) Grantee shall use the Grant strictly in accordance with the Proposal, which specifies how the following outcomes will be achieved:
  - (i) Grantee will facilitate the filming of television segments featuring waiting children or adoptive family success stories.
  - (ii) Grantee will collaborate with referral source(s) to select appropriate children and families to feature.
  - (iii) Grantee will assure the child/family is properly prepared to be featured.

- (iv) Grantee will coordinate the taping of the segment with the media partner and the venue.
- (v) Grantee will provide appropriate photograph and description of the child for the media partner and the national program web site.
- (vi) Grantee will follow up with each prospective adoptive parent who responds to the segment.
- (vii) Grantee will communicate regularly with the referral source to follow up on the child's status.
- (viii) Grantee will remove children from the media partner and national web sites as necessary.

(b) Grantee shall not disburse the Grant, in whole or in part, to any organization, entity or division or branch of any of the foregoing, whether or not formed by, controlled by or under common control with the Grantee, except with the prior written approval of DTFA.

(c) No part of the grant shall be used to influence legislation or the outcome of any election, to disseminate propaganda in connection therewith or for any purpose prohibited by law.

(d) Grantee shall not use any part of the Grant for any purpose that might jeopardize the eligibility of either DTFA or the Grantee for exemption from federal and state taxation.

(e) Expenses charged against the Grant may not be incurred prior to the Effective Date or subsequent to the Termination Date, and may be incurred only as necessary to carry out the purposes of the Project.

(f) Grantee shall be responsible for the expenditure of funds and for maintaining adequate supporting records.

(g) Equipment or property purchased with the Grant shall be the property of Grantee, provided that such expenditure does not divert the Grant from the Project. If Grantee's purposes or charter or the use of the Grant is changed and the Grant is terminated as a result thereof, such equipment or property shall be deemed to belong to DTFA, at its option.

(h) All copyright interests in materials produced as a result of the Grant shall be owned by Grantee, except that DTFA shall have a royalty-free, non-exclusive, irrevocable license to reproduce, publish, alter or otherwise use and to authorize others to use any such materials in connection with DTFA activities.

(i) In the event that the Project includes the development, distribution and/or manufacture of print and/or audio-visual material or any other product (the "Product"), Grantee shall:

- (i) Employ a development process that includes the consultation with focus groups, peer reviewers or other advisory and consumer groups.

- (ii) Grantee shall arrange to have a DTFA approved acknowledgment affixed to the Product. DTFA shall provide the approved acknowledgment to Grantee. Grantee agrees that in the event that the Product shall be used, reproduced or otherwise disseminated after the conclusion of the Grant period, Grantee shall continue to display the acknowledgment on the Product.
- (iii) Submit a prototype or mock-up of the Product for review by DTFA prior to its completion.
- (iv) Provide to DTFA five copies of each Product produced by the Grantee using Grant funds.

3. Accounting and Audit. Grantee shall maintain a systematic record on a fund-accounting basis of the disbursement of funds and expenditures incurred under the terms of the Grant, and the Grantee shall retain all supporting documents, including, without limitation, all bills, invoices, canceled checks and receipts, in Grantee's files for a period of not less than four years. Grantee shall furnish to DTFA or its designated agent copies of such documents within five business days of DTFA's request. DTFA or its designated agent, at DTFA's expense, may audit or have audited the records of the Grantee insofar as they relate to the disposition of the Grant, and Grantee shall provide all necessary assistance in connection therewith. The right to audit conferred herein shall survive termination of this Agreement.

4. Reports, Photographs and Videotapes.

(a) Grantee shall furnish narrative and financial reports to DTFA as directed in *Exhibit 2*. The financial report shall be in the same format as the budget contained in and submitted as part of the Proposal.

(b) Photographs depicting the events and activities funded by the Grant, if available, shall accompany the final report. Grantee shall furnish DTFA with executed releases, each in the form of *Exhibit 3* attached to this Agreement, for each individual appearing in each photograph or negative.

(c) DTFA may, from time to time and at its own expense, visit the Project and attend Project activities. Grantee hereby consents to such visits by DTFA. Grantee further agrees that DTFA may photograph and/or videotape any of the Project activities. Grantee shall fully cooperate with DTFA and provide all necessary assistance to DTFA in connection with such visits.

5. Operations.

(a) DTFA may, at its own expense, monitor, conduct and evaluate the Project and Grantee's operations. This may include visits by representatives of DTFA to observe Grantee's Project procedures and operations and discussions with Grantee's personnel as DTFA deems necessary. Grantee shall fully cooperate with DTFA and its representatives and provide all necessary assistance to DTFA and its representatives in connection with such evaluation.

(b) If the Project requires the cooperation of another public or private entity to accomplish its activities, Grantee shall furnish signed and written proof of cooperation to the DTFA. If access to children and/or records or case files of children is required to accomplish its activities, Grantee shall furnish written proof of access and shall inform DTFA of any changes in the status of access within five days of any such change.

6. Public Reporting, Use of Trademarks.

(a) Grantee shall submit in draft form for DTFA's approval any media statements relating to the use of the Grant and full information relating to the proposed release of any such statements to the media prior to release. Grantee shall refer to DTFA in all of its published materials (including press releases) which refer to the project. In all public statements referring to DTFA the Grantee shall refer to DTFA as Dave Thomas Foundation for Adoption and shall refer to DTFA as a "national nonprofit public charity with the mission of dramatically increasing the adoptions of children from North America's foster care systems."

(b) Grantee hereby authorizes DTFA to describe the Project, including the name of Grantee, and to reproduce photographs supplied by Grantee, in published reports or documents in any medium. Grantee shall send to DTFA copies of all papers, brochures, training material and other informational materials which it produces that are related to the Project.

(c) Grantee shall make no use whatsoever of the name "Wendy's" or any trademarks or logos associated therewith without approval of DTFA. Notwithstanding the foregoing, Grantee may, after obtaining DTFA's prior written approval as required pursuant to subparagraph (a) hereof, indicate that it has received funding from DTFA.

7. Insurance and Indemnification.

(a) Grantee shall keep itself and the Project insured in amounts and with coverage satisfactory to DTFA against liability on account of injury or death to persons or damage to property and under all applicable workers compensation laws. Grantee shall furnish a certificate of each such policy to DTFA which certificate shall contain the agreement by the insurer that no change shall be made in the policy, nor shall the policy be canceled, without the insurer first giving 30 days' prior written notice to DTFA.



(b) Grantee hereby agrees to indemnify and hold harmless DTFA its successors and assigns, from and against any and all liability, damage, loss, cost or expense, including, without limitation, attorneys' fees and costs, arising out of or in any way resulting from any activity undertaken in connection with the Project.

8. Grantee Tax Status. Grantee represents that it is a government agency, exempt from federal income taxation under the Internal Revenue Code of 1986, as now in effect or as may hereafter be amended (the "Code"), and is not a private foundation as defined in Sections 170 and 509 of the Code. Grantee shall give immediate notice to DTFA if Grantee ceases to be exempt from federal income taxation or its status as not a private foundation under Section 509 is materially changed. Grantee shall apply the Grant solely to exempt purposes under the Code.

9. Reversion or Termination of the Grant

(a) Any portion of the Grant unexpended at the completion of the Project may be extended only by DTFA, in its sole discretion, or shall be returned to DTFA within 30 days thereof.

(b) DTFA may, at its option, terminate the Grant upon the occurrence of any of the following events:

- (i) Grantee shall cease to be exempt from federal income taxation under Section 501(c)(3) of the Code or there is any change in the Grantee's tax status;
- (ii) Grantee shall use any part of the Grant for any purpose other than those specified in Section 170(c)(2)(B) of the Code;
- (iii) In DTFA's judgment, Grantee shall become unable to complete the Project or otherwise carry out the purposes of the Grant or Grantee shall cease to be an appropriate means of accomplishing the Project or the purposes of the Grant;
- (iv) The occurrence of a Crisis where Grantee fails to follow appropriate Crisis Management procedures (read and sign ~~Exhibit 4~~ **4 and 4A**) or where DTFA determines in its sole and absolute discretion that DTFA needs to terminate its relationship with Grantee; or
- (v) Grantee shall fail to comply with any provision of this Agreement.

Within five days after the occurrence of one of the foregoing events or with respect to the events described in clause (iii), within five days after receipt of written notice from DTFA, Grantee shall repay to DTFA any portion of the Grant which Grantee received, but had not disbursed, and all portions of the Grant which, although disbursed, are within Grantee's control.

10. Limitation. Changes. DTFA shall have no obligation to provide other or additional support to Grantee for the Project or any other purpose. Any changes, additions or deletions to the conditions of the Grant, including, without limitations, modifications to the Proposal shall be in writing and shall be effective only after receipt by Grantee of DTFA's prior written approval, which may be withheld by DTFA in its sole discretion.

11. Grantee Agreements. In addition to the foregoing, Grantee shall comply with the following:

(a) Grantee shall inform DTFA of any changes of Project personnel within five days of any such change.

(b) Grantee shall inform DTFA immediately of any crisis adversely impacting the grantee or its funders.

(c) Grantee shall provide DTFA with copies of any subcontracts entered into by Grantee within ten days of execution of each subcontract.

(d) If Grantee's program involves an advisory committee, Grantee shall advise DTFA of the membership of such committee as soon as it is constituted and shall notify DTFA of all meetings in advance. DTFA may, as its option, attend all such meetings as an observer.

12. Assignment. Grantee may not assign this Agreement, the Grant or any rights or obligations contained in this Agreement.

13. Notices. Any notices, requests and other communications relating to this Agreement or the Grant made under this Agreement, shall be in writing and shall be sent by United States mail, except any notices sent pursuant to Section 9 of this Agreement shall be sent by certified or registered mail, return receipt requested, and with all postage prepaid, addressed as follows:

If to DTFA:

Dave Thomas Foundation for Adoption  
716 Mt. Airyshire Blvd., Suite 100  
Columbus, OH 43235

If to Grantee: to the address appearing below its signature on the last page of this Agreement.

14. Headings. The headings to be sections of this Agreement have been included for the convenience of reference and shall have no effect on any questions of interpretation or construction of this Agreement.

15. Entire Agreement. The terms and conditions contained in this Agreement and its exhibits supersede all prior oral or written agreements and understandings between the parties with respect to the subject matter of this Agreement and thereof and shall constitute the entire

agreement between the parties with respect thereto. This Agreement shall not be modified or amended except by a writing duly executed by authorized representatives of Grantee and DTFA.

16. Authorization. The individual executing this Agreement on behalf of Grantee hereby represents that he/she is duly authorized to execute this Agreement on behalf of Grantee and that the responsible governing body of Grantee has authorized the acceptance of the Grant from DTFA on the terms and conditions contained in this Agreement.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed as of the day and year first above written.

**DAVE THOMAS FOUNDATION FOR ADOPTION**

By: 

Date: 12/12/14

Name: Rita L. Soronen  
Title: President & CEO

**GRANTEE**

By: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**EXHIBIT 1**  
**GRANTEE'S PROPOSAL**

**Organization Information**

**Org Name** County of Los Angeles Dept of Children and Family Services

**Org Address** 425 Shatto Place

**Org Address (2nd line)**

**Org City** Los Angeles

**Org State** California

**Org Zip** 90020

**Org Telephone** (213) 351-5507

**Org Website Address** lacdcfs.org

**Proposal Information**

**Request Owner** Pamela McClafferty  
**Request Source** External (Submitted 11/26/2014)  
**Proposal Type** Wednesday's Child Grant  
**Invitation Code** WEChild

**PRINT REQUEST (LARGER FONT)**

**DTFA Fiscal Year** 2015  
**Funding Principle** Awareness / Attitudes

**Internal Status**  
**DTF Internal Notes for Request**

**Title** Wednesday's Child

**Requested Cash Amount** \$30,000.00

**Request Date** 11/24/2014

**Project Start Date** 01/01/2015

**Project End Date** 12/31/2015

**Anti-Discrimination Policy** 070111\_Equity.pdf (160.44 K)

**CEO/E.D. Surname** Mr.

**CEO/E.D. First Name** Philip

**CEO/E.D. Last Name** Browning

**CEO/E.D. Title** Director

**CEO/E.D. E-mail Address** PBrowning@dcfs.lacounty.gov

**CEO/E.D. Phone** (213) 351-5600

**CEO/E.D. Profile or Bio**

**Additional Comments**

**Other Sources of Funding for this program/project** County of Los Angeles Department of Children and Family Services contributes to the Wednesday's Child Program by way of salary and benefits for staff who dedicate different percentages of their work schedule and responsibilities to the program. This contribution is estimated at \$200,000.

**Wednesday's Child Current Budget** Copy of FY1314 Control Ledger.xls (42.5 K)

**Proposal Information (continued)**

<b>Wednesday's Child Current Budget (continued)</b>	Copy of WC FY1314 Control Ledger (2).xls (81 K)
<b>Wednesday's Child Coordinator address</b>	DCFS - 532 E. Colorado Blvd., Pasadena, CA 91101
<b>Wednesday's Child Upcoming Year Budget</b>	Copy of FY1415 Control Ledger.xls (80 K) Copy of WC FY1415 Control Ledger (2).xls (50.5 K)
<b>Wednesday's Child Coordinator phone</b>	626-229-3783
<b>Wednesday's Child Coordinator email</b>	wongwa@dcfs.lacounty.gov
<b>Wednesday's Child Coordinator name</b>	William Wong
<b>Wednesday's Child Coordinator - bio or resume</b>	CV-WillWong2012DCFS(1).pdf (151.46 K)
<b>Wednesday's Child average hours</b>	32
<b>Other responsibilities</b>	Placement Intake Duty day, search engine searches, referrals to other programs, mandatory trainings
<b>Post-Show data collection</b>	We collect the following data internally: the number of child-specific inquiries, whether the inquiry came by way of telephone call or internet, the personal/contact data of the inquirers, how and when each inquiry was responded to, and the individual status of each child previously featured on Wednesday's Child.
<b>Post-Show website</b>	A day or two before the airing of a child's segment, the Wednesday's Child Coordinator sends the media partner/news station webmaster the already formatted broadcast alert for the child's segment, a portrait shot of the child taken the day of the shoot, and additional photos from the shoot. Typically the day or the day after a child's segment is broadcasted, the news station webmaster loads broadcast alert, a photo slide show of photos from the shoot, and the actual broadcasted video onto the station's website -- creating a sub-page with a coded link for each child's (or sibling set's) material.  When a child or sibling set is no longer available for adoption (whether because of placement with a foster-adopt family or change of case plan by the court, etc), the Wednesday's Child Coordinator notifies the news station webmaster to place the child's or sibling set's sub-page in draft mode. In this manner, the content is not erased but not available to the public and should the child become available again the sub-page can be reactivated.
<b>Post-Show inquiries</b>	Our Adoption Assistant receives, responds to, and tracks initial

**Proposal Information (continued)**

**Post-Show Inquiries (continued)** Inquiries - as well as when they were made and when they were responded to -- to help ensure all inquirers get a timely initial response. The status of the inquirer (already approved to adopt versus just starting the process, etc) will determine when and by whom the next contact will be. Our part-time Co-Coordinator will take the lead in reviewing the home studies that are received as well as contacting the A-CSW to let them know about any approved families that expressed an interest in a specific child featured. For interested families who have not yet started the process, the Adoption Assistant will help register them for an orientation, refer them to a private foster family and adoption agency if they prefer, or refer them to the proper place if they are out-of-county or out-of-state.

**Post-Show follow up** Over the few weeks following a shoot, the Coordinator will have several contacts with the referral source and/or the A-CSW/Recruiter that transported the child -- initially to discuss the child's perceived experience of the shoot and any significant debriefing details and then again to inform them of the airing schedule, release of the email blast, and any other remaining matters involving the shoot (including any outstanding shoot incidental expenses that need reimbursed).

**Wednesday's Child referrals** We are the public child welfare agency and therefore all referrals are internal. Children are assigned an Adoption Children's Social Worker (A-CSW) to assess the concurrent permanency plan if reunification with parent(s) is unsuccessful. For children who do not have a relative or current caretaker who are able and willing to commit to providing permanency if reunification is unsuccessful, a Placement and Recruitment Unit (PRU) CSW is assigned. A child's PRU CSW can do more passive recruitment prior to family reunification services being terminated; however, once family reunification services are terminated, the PRU CSW makes more active recruitment efforts on behalf of the child -- which can include media recruitment programs such as Wednesday's Child. If deemed appropriate, the child's PRU Recruiter completes a referral to the Wednesday's Child Program and submits it to the Wednesday's Child Coordinator. We are fortunate that we have a 'blanket minute order' that allows us to do media-based recruitment for all children who have adoption identified as their case plan or would benefit from the permanent plan of adoption.

**Wednesday's Child preparation** If an A-CSW assesses that a child does not have a relative or caretaker who is committed to providing permanency to that child and refers the child for assignment of a PRU CSW, an A-CSW assignment is also made to this "unattached" child to prepare them for permanency (ideally adoption) and for child-specific recruitment activities. Some children also have other resources that are helping with their permanency needs -- including their own therapist, team members from Adoption Promotion Support Services (APSS),



**Proposal Information (continued)**

<b>Wednesday's Child preparation (continued)</b>	Wraparound Services, our Permanency Partner Program (P3) and Wendy's Wonderful Kids (WWK).
<b>Wednesday's Child re-aired segments</b>	We are fortunate that our new segment airings are high and our re-air statistics are low, with an average of only 3 or 4 a year and only two (2) so far in 2014. However, in the instances where we select a segment for re-air, we consult with the A-CSW and the Services CSW to ensure that a re-air is appropriate for the child at that time. We inform the A-CSW and any other identified team members who are working with the child on permanency (WWK Recruiter, etc) of the slated re-air so that they can process and/or de-brief as needed.
<b>Wednesday's Child transportation</b>	Typically a child is transported by the A-CSW assigned to the child's case in the A-CSW's personal vehicle as CSWs are mileage permittees approved to transport children and the A-CSW can use the travel time to continue to process, help the child if they are nervous, and prepare the child for the taping. Sometimes if the child has a WWK Recruiter with whom they share a closer relationship, the WWK Recruiter will transport the child. Occasionally the Services or PRU CSW for a child may end up transporting the child as needed. On rare occasion, a venue (i.e., Mercedes Benz Fashion Week) will supply a car to provide the physical transportation; however, in such situations a CSW/Recruiter always meets the child at the child's placement and accompanies the child in the provided means of transportation.
<b>Wednesday's Child venue selection</b>	The Wednesday's Child Coordinator assesses child referrals made to the program and seeks to identify possible venues to match the children's interests -- be it a hobby, career interest, inquisitive curiosity or pop-culture fascination. With the reputation and branding of Wednesday's Child in the Los Angeles community, we have the benefit of having venues approach us about becoming venue partners as part of their community outreach. We also take note of possible venue resources in the community which the Coordinator can contact and explore, knowing that establishing and maintaining community relationships is important in ensuring that an appropriate array of venues remain available to the program. The Coordinator is the main point of contact for the venue representatives and is the one who works out the detail arrangements for each shoot.
<b>Wednesday's Child media partner</b>	Relevant case/child information is given to the anchor/on-site reporter -- in written and/or verbal briefings -- leading up to the shoot to assist with formulating interview items that are age and developmental-stage appropriate and to avoid any known triggers. Scheduling information is given to the news station assignment desk by WC Coordinator, including any special instructions. As we have been fortunate to have many years with the same team (both the Coordinator and the Anchor), this process usually goes very smoothly.

**Proposal Information (continued)**

**Wednesday's Child segment  
taping**

The Wednesday's Child Program Coordinator arrives ahead of arrival time for rest of the crew to ensure venue readiness. The Coordinator confirms and supports child readiness and tries to put the child at ease about the taping. The Coordinator monitors the interactions between the venue representatives and the child and intervenes if need be. The Coordinator also monitors the interactions between the media representatives and the child (as well as the accompanying CSW/Recruiter) and has established verbal and non-verbal cues to communicate with the anchor/on-site reporter and photographer as needed, including times when the child starts -- on their own volition -- to disclose confidential information. During the shoot, the Coordinator takes still-photos for program documentation, the child's file, additional recruitment efforts, and for a "Thank You" photo for the venue. At the end of the shoot, the Coordinator debriefs with the anchor/on-site reporter about any shoot elements that may need attention or editing instructions.

**Post-Show child status**

We have a part-time Co-Coordinator who does the majority of follow-up with CSWs and other professionals on the status of children who have been featured on Wednesday's Child. We have an Adoption Assistant (AA) who data enters such information to track and report on program statistics.

**Approval Information**

**Requested Amount** \$30,000.

**Recommended Amount**

**Prior Approved Grants** Wednesday's Child -\$30,000.00 -

**Request Status** Pending

**Contact Information**

**Salutation** Ms.

**First Name** Sari

**Last Name** Grant

**Contact Title** Children's Services Administrator III

**Contact Type** Adoption or recruitment professional

**Telephone** 626-229-3732

**E-mail Address** gransa@dcfs.lacounty.gov

**Salutation** Mr.

**First Name** Bryan

**Last Name** Miller

**Contact Title** Supervising Children's Social Worker

**Contact Type** Adoption or recruitment professional

**Telephone** 626-229-3793

**E-mail Address** milleb@dcfs.lacounty.gov

Projected Project Budget for LA WEDNESDAY'S CHILD for January 1, 2015 through December 31, 2015	
EXPENDITURE CATEGORY	
Salary (for p/t Co-Coordinator)	\$22,000
Consultants/Professional fees	\$300
Travel/Training/Development	\$300
Equipment/Supplies	\$400
Printing services	\$200
Postage/Shipping	\$200
Shoot incidentals	\$2,000
Reunion event expenditures	\$4,800
TOTAL Projected Grant	
Application Request	\$30,000

## **EXHIBIT 2**

### **SCHEDULE OF NARRATIVE, FINANCIAL AND FINAL REPORTS**

**Interim report due: October 1, 2015**

**Final report due: February 1, 2016**

The Foundation will provide a link to your online grant application, where you will submit an impact report based on the objectives in your grant proposal, and upload your financial report.

Please direct questions to:

**Carrie Boerio, Senior Director, Programs**

**614-764-6740**

**[carrie\\_boerio@davethomasfoundation.org](mailto:carrie_boerio@davethomasfoundation.org)**

**EXHIBIT 3**

**RELEASE AND AUTHORIZATION TO PHOTOGRAPH/FILM/VIDEOTAPE**

The undersigned does hereby consent to the photographing, filming and/or videotaping of the undersigned, and does hereby authorize Dave Thomas Foundation for Adoption to cause the same to be exhibited as film, videotape, still photographs and transparencies in an annual report, newsletter, press release and/or other filmed/printed media.

The undersigned does hereby release Dave Thomas Foundation for Adoption, its affiliates and their assignees from any and all claims whatsoever arising out of, related to or based on the use of said material.

**SIGNATURE** \_\_\_\_\_

**PRINT  
NAME** \_\_\_\_\_

**ORGANIZATION** \_\_\_\_\_

**DATE** \_\_\_\_\_

If minor:

**PARENT/GUARDIAN** \_\_\_\_\_

**DATE** \_\_\_\_\_

## **EXHIBIT 4**

### **CRISIS MANAGEMENT**

#### **What is a crisis?**

A crisis is any issue or activity that could potentially damage the reputation of your agency, the Dave Thomas Foundation for Adoption or the Wednesday's Child program. Please be aware, the crisis does not have to be linked directly to the Wednesday's Child grant to have impact on the program. Examples of crises may include, but are not limited to:

- o Allegations of agency mismanagement of funds or inappropriate behavior;
- o Pending or filed lawsuits, including class action lawsuits;
- o Injury, abuse or death of a child under the agency's care or responsibility (this does not have to be a Wednesday's Child child);
- o A Wednesday's Child staff member fired for cause;
- o Allegations of abuse or mismanagement leveled against the recruiter or agency staff;
- o Allegations of abuse targeted against foster or adoptive parents recruited by the agency.

#### **What Should Your Agency Do?**

- o Be proactive.
- o **Call the President & CEO of the Foundation** as soon as you become aware of any issues or incidents that could negatively affect Wednesday's Child and/or your agency.
- o Work with the Foundation to determine the seriousness of the issue and to formulate a response for the news media, if necessary.
- o Respond to local media inquiries regarding all issues involving recruiters and child-related issues – **AFTER** you have consulted with the Foundation. It is always in your agency's best interest to be proactive, honest, and to sincerely express your concern for the welfare of all the children in your care.
- o Contact us at any time about a crisis or a potential crisis, and refer national and local news media inquiries about Wednesday's Child or the Foundation to us at the numbers below:

Rita Soronen, President & CEO  
Dave Thomas Foundation for Adoption  
614.764.8482 (office)  
614.595.1564 (cell)  
[rita\\_soronen@davethomasfoundation.org](mailto:rita_soronen@davethomasfoundation.org)

#### **Why Do We Need to Know?**

We need know about an impending crisis as soon as you are aware in order to protect your agency and our brand. When the news media is aware that the Dave Thomas Foundation for Adoption funds an organization under scrutiny, they *will* contact us. If we know the details, we can respond to their inquiries in a way that is appropriate, and that helps minimize the damage that bad publicity, or unfounded speculation, can cause for each of us.



**EXHIBIT 4A**

**CRISIS MANAGEMENT GUIDELINES  
MEMORANDUM OF UNDERSTANDING**

The undersigned does hereby acknowledge that they have:

- Read the Crisis Management Guidelines (attached)
- Understand the contents
- Agree to report any potential crisis to the President & CEO of the Dave Thomas Foundation for Adoption

I have read and understand the Crisis Management guidelines and agree to contact the Dave Thomas Foundation for Adoption immediately in the event of any incidents that could potentially negatively impact this agency, the Dave Thomas Foundation for Adoption or the Wednesday's Child program.

Grantee Executive Director/President & CEO:

Signature \_\_\_\_\_

Please  
print \_\_\_\_\_

Organization: \_\_\_\_\_

Date: \_\_\_\_\_